

Press Release

For immediate release



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CALIFORNIA BANK & TRUST CATCHES OLYMPIC FEVER

Open an account with a high-yield special business or personal MoneyPlus account and receive an Olympic Commemorative Pin

SAN DIEGO (August 18, 2008) – California Bank & Trust (www.calbanktrust.com)

today announced a new high-yield business and personal MoneyPlus account that offers a competitive 3.04-percent Annual Percentage Yield (APY)ⁱ, and comes with an official Olympic Commemorative pin, for any new account. The limited edition pin commemorates the 2008 Olympics now being held in Beijing, China, and is available between July 28th – August 29th, or while supplies last.

“The Olympics are about community and teamwork and pursuing excellence,” said California Bank & Trust’s senior vice president of corporate marketing, Steven Borg. “In recognition of these spirited games, we wanted to offer a great savings rate and a unique, collectable pin so that people can see, first hand, the benefits of community banking.”

The MoneyPlus account combines all the benefits of a checking, savings, and CD account. Customers benefit from a competitive rate without the usual restrictions of a traditional high-yield account such as a CD. Account holders may make up to four withdrawals a month (of which 3 may be by check), giving them the access to their funds that regular CD accounts traditionally do not allow.

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The 3.04-percent APY rate on this special MoneyPlus account is guaranteed until December 31st, 2008. Certain restrictions apply. For more information, visit your local branch.

About California Bank & Trust

California Bank & Trust, a subsidiary of Zions Bancorporation (Nasdaq: ZION), is one of the largest banks headquartered in California with over \$10 billion in assets and 90 offices statewide. With local management and decision-making and an emphasis on relationship banking, CB&T provides products, resources and financing solutions for businesses and individuals, including commercial and small business lending, cash management, international banking, wealth management, and online banking. Learn more at www.calbanktrust.com.

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