

## **Press Release**

*For immediate release*



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### **CALIFORNIA BANK & TRUST ANNOUNCES NEW PRODUCTS AND SERVICES FOR THE LEGAL INDUSTRY**

**SAN DIEGO – (October 3, 2011)** – California Bank & Trust (CB&T) ([www.calbanktrust.com](http://www.calbanktrust.com)) is pleased to announce it has developed a unique banking package designed specifically for the legal field. California Bank & Trust works with law firms on a daily basis and has utilized that familiarity to create a flexible banking package with products, services, and special savings for legal professionals.

The new package was created specifically for small and medium sized law firms and reflects California Bank & Trust's continued commitment to providing financial tools for small and medium sized businesses to grow and expand their organizations.

“California Bank & Trust’s product and service package is tailored to help law firms throughout California,” said Steve Borg, senior vice president and corporate marketing director at California Bank & Trust. “Given the competitive landscape in the law industry, it is important to deliver smart financial solutions to streamline their banking relationship, optimize cash flow through our award-winning treasury management systems and service, and give legal professionals access to competitive financing options. We work with legal professionals to take the worry out of their finances so they can do what they do best, focus on their clients.”

For additional information about the new banking package CB&T is offering the legal field, please call: (800) 927-5074.

#### **About California Bank & Trust**

California Bank & Trust, a subsidiary of Zions Bancorporation (NASDAQ: ZION), is one of the largest banks headquartered in California with over \$10 billion in assets and more than 100 branches statewide. CB&T provides a full array of financial solutions for businesses and individuals, including commercial lending, small business lending, SBA financing, cash management, international banking and wealth management. The professional bankers at CB&T are backed by major resources, yet maintain local decision-making authority and regional market and industry expertise. They are committed to providing clients with valuable business and economic insights and to connecting them with the beneficial business relationships they need to succeed. CB&T, as part of Zions Bancorporation, is a proud recipient of 14 Greenwich

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Associates 2010 Excellence Awards in banking. To learn more, visit [www.calbanktrust.com](http://www.calbanktrust.com) or call (800) 400-6080.

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