

Press Release

For immediate release

For more information contact:

Shana Starr / Tiffany Massey

LFPR (for California Bank & Trust)

949.502.7750 x 209/218

shanas@lf-pr.com / tiffanym@lf-pr.com



California Bank & Trust Employees Raise Over \$95,000 for the United Way

SAN DIEGO - (January 25, 2011) – California Bank & Trust (CB&T) (www.calbanktrust.com) is pleased to announce the success of its internal campaign to raise funds for the United Way. California Bank & Trust consistently engages in a variety of outreach initiatives and the capital raised internally from this project demonstrates the organization's top-down commitment to enhancing the local communities.

In our annual internal fundraising campaign for 2012 California Bank & Trust employees have contributed a total of \$96,487 which will be earmarked for the local, state and national United Way agencies they specifically designated. The associates at each of California Bank & Trust's 102 offices across the state of California took up the cause to support the United Way.

"We are proud to continue our efforts in supporting the United Way by once again running a successful internal campaign focused on encouraging our employees to contribute to support others in need. This year it is even more important for us to remember those who are less fortunate, especially since many families are facing significant financial challenges," said Betty Uribe, executive vice president and division manager of the Business & Personal Banking Division for California Bank & Trust.

"I am very proud of our employees' spirit of generosity," said Tory Nixon, executive vice president of the San Diego Division for California Bank & Trust. "I am truly moved by their enthusiasm and willingness to contribute their hard-earned dollars in support of their communities."

The United Way operates in nearly 1,300 locations across the country and focuses primarily on issues associated with health, education and income. Over the past decade, California Bank & Trust has consistently been ranked as "Outstanding" for Community Reinvestment Act (CRA) activities by the FDIC.

About California Bank & Trust

California Bank & Trust, a subsidiary of Zions Bancorporation (NASDAQ: ZION), is one of the largest banks headquartered in California with over \$10 billion in assets and more than 100 branches statewide. CB&T provides a full array of financial solutions for businesses and individuals, including commercial lending, small business lending, SBA financing, cash management and international banking. The professional bankers at CB&T are backed by major resources, yet maintain local decision-making authority and regional market and industry expertise. They are committed to providing clients with valuable business and economic insights and to connecting them with the beneficial business relationships they need to succeed. CB&T, as part of Zions Bancorporation, is a proud recipient of 14 Greenwich Associates 2010 Excellence Awards in banking. To learn more, visit www.calbanktrust.com or call (800) 400-6080.

Member FDIC

#