

# Media Alert

\*\*\*\*\* PHOTO OPPORTUNITY\*\*\*\*\*  
FOR IMMEDIATE RELEASE



## **CALIFORNIA BANK & TRUST ROSEVILLE BRANCH RIBBON CUTTING AND DONATION PRESENTATION**

- CONTACTS:** Shana Starr / Tiffany Massey  
LFPR (for California Bank & Trust)  
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- WHAT:** California Bank & Trust Roseville Branch Grand Opening and Chamber ribbon cutting ceremony and charitable giving donation check presentation.
- WHEN:** **January 21, 2009**  
Starts at 4:30 p.m. with check presentation at 5:30 p.m.
- WHERE:** California Bank & Trust Roseville Branch  
925 Highland Point  
Roseville, CA
- WHO:** Join California Bank & Trust personnel Gene Bell, senior vice president and regional manager; Doris Manning, vice president and Roseville branch manager; Matt Anker, financial service representative; Tammy Nordeen, customer service manager; Dina Moots, customer service representative and other California Bank & Trust representatives as they celebrate the grand opening of the Roseville-based new branch in a ribbon cutting ceremony with members of the Roseville Chamber of Commerce.
- PHOTO:** Additionally, in keeping with California Bank & Trust's dedication to community reinvestment California Bank & Trust senior vice president and regional manager Gene Bell will present representatives from REACH and HomeAid with a check donation from California Bank & Trust to aid their worthwhile charities.
- HomeAid builds dignified housing where homeless families and individuals can rebuild their lives. HomeAid is a unique public/private/nonprofit partnership program designed to increase the number of shelter beds for homeless individuals in the community. This charitable organization has been helping the Roseville and surrounding community for 12 years.
- REACH (Roseville Employee Annual Charitable Hearts) Fund is dedicated to enhancing and improving the quality of life for South Placer residents by providing funding opportunities to local charitable organizations.

## **About California Bank & Trust**

California Bank & Trust, a subsidiary of Zions Bancorporation (NASDAQ: ZION), is one of the largest banks headquartered in California with over \$10 billion in assets and 90 offices statewide. With local management and decision-making and an emphasis on relationship banking, CB&T provides products, resources and financing solutions for businesses and individuals, including commercial and small business lending, cash management, international banking, wealth management, and online banking. Learn more at [www.calbanktrust.com](http://www.calbanktrust.com).

