

Media Alert

FOR IMMEDIATE RELEASE



CALIFORNIA BANK
TRUST

CALIFORNIA BANK & TRUST SPONSORS FIFTH ANNUAL LA JOLLA MOTOR CAR CLASSIC

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WHAT: In keeping with the tradition of supporting the communities in which it has branches, California Bank & Trust is pleased to announce that the bank will serve as the title sponsor for the Fifth Annual La Jolla Motor Car Classic. The La Jolla Motor Car Classic benefits the children of the Monarch School as well as the Scripps Park Project. This exciting one-day event brings together a collection of some of the world's finest classic automobiles in the breathtakingly beautiful locale of La Jolla.

“Supporting the community is very important to California Bank & Trust. We are honored to be able to support both the Monarch School and the Scripps Park Project through our sponsorship of the La Jolla Motor Car Classic, as these are two very worthy causes with strong ties to the San Diego community,” said Tory Nixon, San Diego division president of California Bank & Trust.

The Scripps Park Project is an advisory board convened to protect the Ellen Browning Scripps Memorial park in La Jolla. The Monarch School provides education to children who might not otherwise be able to afford it.

WHEN: January 11, 2009 from 11:00 a.m. to 3:00 p.m.

WHERE: La Jolla Cove

About California Bank & Trust

California Bank & Trust, a subsidiary of Zions Bancorporation (NASDAQ: ZION), is one of the largest banks headquartered in California with over \$10 billion in assets and 90 offices statewide. With local management and decision-making and an emphasis on relationship banking, CB&T provides products, resources and financing solutions for businesses and individuals, including commercial and small business lending, cash management, international banking, wealth management, and online banking. Learn more at www.calbanktrust.com.

