

# Press Release

*For immediate release*

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## **CALIFORNIA BANK & TRUST CENTRAL VALLEY REGIONAL MANAGER NAMED CHAIRMAN OF BETTER BUSINESS BUREAU OF CENTRAL CALIFORNIA**

**SAN DIEGO--(January 19, 2010)** – California Bank & Trust (CB&T)

([www.calbanktrust.com](http://www.calbanktrust.com)) is pleased to announce that Flo Dunn has been named chairman of the Better Business Bureau (BBB) of Central California. Dunn currently serves as the Central Valley regional manager for California Bank & Trust and works out of the Fresno main office of the California-based bank. Dunn will be officially installed as chairman during the Better Business Bureau of Central California's annual meeting on January 27, 2010. The meeting will be held at the Visalia Convention Center and will begin at 6:30 p.m. and will feature a special guest Steve Cox, the national president of the Better Business Bureau.

"These are exciting and challenging times for the Better Business Bureau of Central California and challenging times for business in general. For this reason, I am looking forward to the great leadership that I know that Ms. Dunn will provide this organization", said Doug Brenner, president and CEO of the Better Business Bureau of Central California.

Dunn has been involved with the BBB of Central California for the last six years. This esteemed banker has a 34 year career in banking serving the Central Valley.

The Better Business Bureau of Central California serves nine counties in Central California, provides services to hundreds of thousands of consumers and counts 3,000 businesses as

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members. Members of the press interested in attending the event should call 949-502-7750 ext. 218 for ticket information.

### **About California Bank & Trust**

California Bank & Trust, a subsidiary of Zions Bancorporation (NASDAQ: ZION), is one of the largest banks headquartered in California with over \$10 billion in assets and more than 100 branches statewide. With local management and decision-making and an emphasis on relationship banking, CB&T provides financial solutions for businesses and individuals, that includes commercial as well as small business lending, cash management, international banking, wealth management, and online banking. Learn more at [www.calbanktrust.com](http://www.calbanktrust.com).

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