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People in the News

STOCKTON
 December 5, 2008 12:01am

- Union names top spokesperson
- An editor retires, an editor is hired
- And more....

• **Maria Machuca** was recently named communications director for the United Farm Workers of America. Ms. Machuca has more than 10 years of experience in the news media industry, including working as a reporter for the Bakersfield Californian, Mas Magazine and Vida en el Valle newspaper. Most recently, she served as the editor of the Northwest Voice newspaper.



Maria Machuca

Earlier, Ms. Machuca was with the American Cancer Society in Bakersfield as health programs manager implementing Latino outreach marketing campaigns.

-ooOoo-

• **Robert Vincent** has been named to the position of general manager and chief operating officer of StrataScale Inc., a subsidiary of colocation and managed hosting services provider RagingWire Enterprise Solutions Inc. of Sacramento.



Robert Vincent

Mr. Vincent brings over 20 years of business experience to StrataScale, having held executive positions with Intel, Xircom, DataCenter Technologies, and Borland Software. Before joining StrataScale, Mr. Vincent was vice

to work on all four of the company's agricultural magazines.??

Most recently, Ms. Lee served as managing editor of Agri-View, a weekly agricultural newspaper in Wisconsin. She held that position for two years, following more than three years as the publication's assistant editor and a year as the editorial intern.

-ooOoo-

- **Gene Marcucci Bell**, recently appointed senior vice president and regional manager for the Sacramento region of California Bank & Trust, has been named to direct the management team of the bank's new office in Roseville.

Ms. Bell has over 35 years in financial institution management and leadership, most recently serving as senior lender with Exchange Bank. Before that, she served as executive vice president and director of retail banking of Humboldt Bancorp, prior to the bank's acquisition by Umpqua Bancorp.

- **Doris Manning** will serve as the Roseville vice president and branch manager. Ms. Manning, a lifetime Northern California resident, brings 35 years of banking experience, previously holding positions at Wells Fargo Bank where she worked for 12 years, before spending the next 17 years at Exchange Bank, in Sonoma County. In 2002, she relocated to Sacramento County and opened River City Bank's Laguna Office.

-ooOoo-

- **Bob Welch** has been named director of corporate development for Western Blue Corporation of Sacramento, an IT solution integrator.

Mr. Welch is a former senior IT director for Intel Corporation. In his new post, he will assist Western Blue in qualifying and structuring investments, business partnerships, and M&A transactions aimed at extending the company's product and services portfolio and geographic presence throughout the West.

-ooOoo-

- **Roy Ashburn**, a state senator from Bakersfield, and

- **Cathleen Galgiani**, a member of the California Assembly from Livingston, have been named "California High Tech Legislators of the Year" by AeA, the high-tech lobby.

The award "recognizes their significant contributions to support the recovery of the high-tech industry in California during the 2008 legislative session," the AeA says.

-ooOoo-

- **Howard Weaver**, vice president of news at McClatchy Company (NYSE: MNI) of Sacramento, says he will retire at the end of the month.

Mr. Weaver, 58, twice led the Anchorage Daily News to Pulitzer Prize gold medals for public service.