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Posted date: 10/19/2009

San Diego People

Key hires and promotions. Executive Spotlight: Wendy Endsley

Wendy Endsley has joined the San Diego Natural History Museum as the director of foundation and government relations. She will focus on expanding relationships with public and private funding organizations and procuring funding for the museum and its programs. Endsley has 20 years of government, private foundation and corporate grant writing experience, and has worked as a news reporter for The North County Times. Most recently, she worked as an independent grant writer and editor. She also served as the secretary and PR coordinator for the San Diego chapter of the American Association of Grant Writing Professionals.



Wendy Endsley

ACCOUNTING

McGladrey & Pullen has named Peter George, CPA, as its newest assurance services director. He has worked at the firm for 11 years and possesses 14 years of public accounting experience. George chiefly focuses on the public sector industry, but has also worked with TV and radio broadcasting companies, and tribal governments and casinos.

TaxBreak has hired Gary Ripsco as an agent for the firm. He will be responsible for overseeing the firm's growth in tax credit processing for businesses that want to reduce their federal and state tax obligations in the Western markets. Ripsco is an active member of the San Diego Regional Chamber of Commerce and the San Diego Food and Beverage Association.

BANKING AND FINANCE

California Bank & Trust has named Tom Schmidt as the manager of its Mission Gorge branch. He joined the bank in March as a commercial banker and his background includes 31 years of banking experience. Monique Gephart-Perez and Judi Reynolds have also joined the branch. Gephart-Perez will serve as an assistant vice president and business banker while Reynolds will act as vice president and commercial banker.

GOVERNMENT AND NONPROFIT

CleanTech San Diego has appointed Lee Barken as a member of its board of directors. Barken is an information technology practice leader at Haskell & White, and currently serves as treasurer for the U.S. Green Building Council San Diego Chapter, and is a member of the Stakeholder Advisory Group for the World Resources Institute/World Business Council for Sustainable Development Greenhouse Gas Protocol and of the Advisory Committee for the Climate Disclosure Standards Board.

The San Diego chapter of the Association for Corporate Growth has selected its 2009-10 board of directors. Mark Stepka, an ACG San Diego member for five years, will act as president. Additional members include: Jim Stewart, president-elect; Lee Duran, treasurer; Keith McKenzie, membership co-chair; Maureen Sullivan, awards dinner co-chair; Todd G. Poling, programs co-chair; John C. Henberger Jr., programs co-chair; Andre D. Guardi, special

WEEKLY EDITION

Oct. 19 - 25, 2009



Getting More Defensive

San Diego County's jobs picture looks bleak these days with an unemployment rate in double digits — unseen since the early 1980s — but the defense sector is bucking the trend.

Biotechs Weigh Options as IPO Market Hints at Rebound

When prospects for raising money on the public markets dimmed late last year, San Diego biotech Phenomix pulled its planned \$86.25 million initial public offering.

Fans Demand It

Suddenly, San Diego is snatching a bit of tinsel from Tinseltown.

Sony Reads Between Lines on e-Books

Sony Electronics is on course to further transform the economics of book sales.

WEEKLY EDITION

Table of Contents: this week's business news stories ▶

INDUSTRY-SPECIFIC NEWS STORIES:

- Media/Marketing
- Banking/Finance
- Labor/Workforce
- Energy/Utilities
- Government
- Health Care
- Tourism/Hospitality
- International
- Trade/Transportation
- Law
- Manufacturing
- Real Estate
- Small Business
- Technology
- Biotechnology
- Defense
- People
- Public Companies
- Retail

SDBJ Poll

SAIC has moved its headquarters to the Washington, D.C., metro area. Will that have an impact on the San Diego defense industry?

Yes.

No.

[View Results](#)

programs co-chair; Stephen C. Jones, special programs co-chair; Wade Hansen, awards dinner co-chair; Peter D. Schuster, corporate affairs; Mark C. Neilson, sponsorship chair; Jennifer Martino, marketing/communication; P. Blake Allen, immediate past president; Richard L. Kintz, past president; Dino D'Auria, past president; and Steve A. Arman, board member.

United Through Reading has elected Douglas D. Stewart, vice president for legislative affairs at BAE Systems, Land and Armaments, to its board of trustees. For his role at BAE Systems, he is responsible for developing and utilizing a legislative program that promotes BAE Systems' business objectives. Stewart is a retired Army officer and has worked as a high school teacher and coach, and as a consultant for Robison International.

HEALTH CARE

Samuel Levy, Ph.D., has joined Scripps Health's genomic medicine program as director of genomic sciences. He has extensive experience in sequencing and analysis of human genomes. In his new role, Levy will work alongside Drs. Eric Topol, Nicholas Schork and Sarah Murray, and oversee the human genome sequencing work at the Scripps Translational Science Institute. Previously, Levy acted as director and professor in human genomics at the J. Craig Venter Institute in Rockville, Md., as well as senior scientist and lead informatics researcher for Celera Corp.

Keith Holley, M.D., has joined the Orthopaedic Department at Sharp Rees-Stealy San Diego. He completed his internship and residency at the Naval Medical Center in San Diego.

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