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SDBJ Poll

How should the state solve its budget problems?

- Cut spending.
- Raise taxes.
- A combination of cuts and taxes.

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Posted date: 7/27/2009

San Diego People

Key hires and promotions. Executive Spotlight: Michelle Danks

MassMedia Corporate Communications has opened a San Diego office and Michelle Danks, its newest partner, is running it. Danks will be responsible for developing new business and executing communication operations and strategies for Southern California clients.



Michelle Danks

She has eight years of marketing communications experience. Previously, Danks served as director of development and marketing for the Face Foundation and has acted as publisher of Lucky Dog Magazine, a pet publication. She's also a former account manager for MassMedia's Las Vegas office.

BANKING

California Bank & Trust has hired Marina Phillips as vice president and commercial banker for its Carmel Valley branch. She will be responsible for directing, acquiring and analyzing lending in the Carmel Valley area, as well as overseeing relationships for high net-worth clients. She brings nine years of finance experience to the role. Most recently, Phillips was vice president and relationship manager for business banking at U.S. Bank.

EDUCATION

Lee Rice has been named the second recipient of the Dr. Jerry C. Lee Endowed Chair at National University. Rice will be responsible for extending the Center for Integrative Health's aims to improve the quality of health care in the United States. He serves as CEO and medical director of the LifeWellness Institute.

The Joan B. Kroc Institute of Peace & Justice, located at the University of San Diego's Joan B. Kroc School of Peace Studies, has named Milburn Line its executive director. Line will be responsible for working with the School of Peace Studies in a joint venture to develop the school and institute into an international platform, promoting peace and justice worldwide.



GOVERNMENT AND NONPROFIT

Walden Family Services has hired Camille McKinnie as director of development. Most recently, she worked as director of development for Nativity Prep Academy. McKinnie has experience in sales and marketing and has owned a corporate training business.

Meals-on-Wheels has elected local community leaders and philanthropists to its board of trustees.

The executive team includes Gary Gramling, chair of the board; Margie Woods, vice chair; and Clara Browning-Baity, secretary. Committee chairs are James Fazio, Audit Committee; Christine Richard, Board Development Committee; Daralyne Baddour, Finance Committee; Bill Burzynski, Marketing and Resource Development committees; Browning-Baity, Human Resources Committee; and John Hermann, Service Committee.

WEEKLY EDITION

July 27 - Aug. 2, 2009



Theme Parks Raise General Admission But Thrill Guests With Promotions

Although local theme parks have raised their admission prices at the gate and their guest counts are expected to be on par with last year, they're not likely to rake in any more dough.

The Big Push At Pendleton

Maj. Gen. Michael Lehnert heads through the main gate at Marine Corps Base Camp Pendleton and points out the sign for San Diego-based Soltek Pacific Construction. Like many other places on the 125,000-acre base, the main gate is a construction zone.

Jobless Rate Could Worsen Before Improving

San Diego's job picture continued to look bleak as it moved into double digit territory last month, generating conflicting opinions as to when the local economy would turn around.

WEEKLY EDITION

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