



A Helpful Tip for Our Customers

**Use caution when cooperating with
U.S. Census Workers.**

As the first phase of the 2010 U.S. Census begins, workers are visiting households across the country to verify addresses and gather information about every person living at that address. The Better Business Bureau (BBB) advises people to be cooperative, but cautious, so as not to become a victim of fraud or identity theft.

At California Bank & Trust, your safety is important to us – which is why we want to keep you informed of the latest news concerning possible identity theft and fraud. See back to review important tips on how to identify an official U.S. Census Worker.



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How can you tell the difference between an official U.S. Census Worker and an impersonator?

1. If a person claiming to be a U.S. Census Worker knocks on your door, ask to see their identification and badge before answering their questions.

An official U.S. Census Worker will always have a:

- Badge
- Handheld device
- Census Bureau canvas bag
- Confidentiality notice

2. Pay attention to the type of information that you are being asked.

Census workers are asking to verify:

- Address information
- Basic individual information such as name, age, gender, and other similar data
- Basic financial information, such as a salary range

Census workers will NEVER ask you for:

- Social Security number
- Credit card account number
- Bank account number
- Donations

3. While census workers may eventually contact you by telephone, mail or in person at home, they will NEVER contact you by e-mail. Do not click on a link or open any attachments in an e-mail that are supposedly from the U.S. Census Bureau.

Learn more by visiting our
Privacy & Security page at
www.calbanktrust.com

For other inquiries please call (800) 355-0512.