

Media Alert

PHOTO OPPORTUNITY
FOR IMMEDIATE RELEASE



CALIFORNIA BANK
TRUST

CALIFORNIA BANK & TRUST TO GIVE DONATION CHECK TO ASIAN ART MUSEUM COMMUNITY ACCESS FUND SO THAT LOCAL SCHOOLS, CHARITIES, AND YOUTH GROUPS CAN ENJOY THE MUSEUM FREE-OF-CHARGE

CONTACTS: Shana Starr / Jason Kirshner (RSVP for the event)
LFPR (for California Bank & Trust)
(949) 502-7750 x 209/210

WHAT: *Giant check of second installment of \$40,000 donation by California Bank & Trust is given to Director of Asian Art Museum to help local youth enjoy and view the museum free of charge*

The five-year old program will receive \$20,000 (half of the annual donation of \$40,000) from California Bank & Trust to provide Bay Area social service agencies, schools and youth groups with approximately **3,500 free tickets**. This act of corporate philanthropy highlights the importance of local giving by a financial institution that focuses on neighborhood banking.

WHEN: **Friday, September 19th**
- 11:30 am - *SHARP*

WHERE: Asian Art Museum
200 Larkin Street
San Francisco, CA 94102

WHO: Conni Lemen Kosla, SVP Manager of the SF Private Bank, Stephen Yotter, SVP, Regional Manager, Steven Borg, SVP, Corporate Marketing Director, Susan Yung, Operations Administrator for the Regional Manager and David Siu Ying Yuan, VP, all of California Bank & Trust. Jay Xu, Director, Mark McLoughlin, Chief Operating Officer, Amory Sharpe, Director of Institutional Partnerships and Darrell Louie, Institutional Sponsorship, all of the Asian Art Museum, will be at the check ceremony.

ABOUT ASIAN ART MUSEUM

The Asian Art Museum was founded in 1959 and the museum opened in 1966 to house the Avery Brundage Collection and other Asian Art of the City and County of San Francisco. The Asian Art Museum Foundation was formed in 1969 and serves as the fund raising arm of the institution. It raises funds for conservation, education, the library, special exhibits, acquisitions and other needs of the Museum, not funded by the city.

