

Visual Communications Closes Acquisition of Display Products

By Brad Graves

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Visual Communications Co. LLC, a Poway-based electronic components maker, said on July 17 that it completed its acquisition of El Segundo-based Display Products Inc. for undisclosed terms.

VCC designs and manufactures electronic components that are illuminated by light emitting diodes, or LEDs. The business said it hopes to bring up to 40 new jobs to the region by the end of 2017.

The acquired company is a leader in the tailoring of highly engineered LED solutions for original equipment manufacturers. In addition, Display Products operates Emerge Lighting, which designs and manufactures LED lighting for architectural applications. The acquiring company said it hopes to help Emerge Lighting on its fast growth trajectory.

Cloudbreak Capital and Wedbush Capital Partners are the investors in Visual Communications Co.

California Bank & Trust provided financing for the acquisition.

Andy Zanelli is CEO of VCC.

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